

Choose Fair Trade ... choose Eco!



SHARED
EARTH

WHOLESALE



2023
Catalogue



SHARED EARTH
GUARANTEED
FAIR TRADE

Shared Earth sells Fair Trade, eco-friendly and ethical products. Our mission is to tackle the climate crisis and create a fairer, more sustainable world.

www.sharedearth-trade.co.uk

Welcome to our 2023 catalogue



Say no to plastic!	page 6	jute bags, rice husk cups, copper bottles,
Kitchen & Dining	page 18	rainbow tableware, ceramics, recycled glassware, wine corks cheese boards, slate and siris wood, coasters, bottle racks
Homeware	page 37	terrariums, molten glass, mosaic, ceramic chests, lock boxes, spec stands, coffee tables, mango wood, driftwood, doorknobs, bookends, kalamkari, baskets, rag rugs, doormats, cushions and throws
Light	page 80	star lanterns, nobunto candles, candlestick and t-lite holders, t-lites and salt lamps
Fragrance	page 91	incense sticks, Organic Goodness: incense, reed diffusers & refills, sprays, essential oils, scented candles, wax melts, incense holders; gift sets, oil burners
Bathroom & Bodycare	page 116	massagers, combs, soap dishes, handmade soaps and shampoos, No Way!ste, make-up removers, wash bags, Olatur collection, loofahs, FETE toothbrushes
Recycle it	page 133	bike baskets, bikechain, metal chimes, glass mobiles, sari knot wrap and bags, planters circuitboard, photoframes and coasters, pencils
Wildlife matters	page 148	animal pencil cases, bags and aprons, save our bees, bee, butterfly, insect and bird houses, bird feeders and wooden carved birds
Home & Garden	page 164	planters and plant hangers, coconut bowls, hemp twine, windchimes, suncatchers, lightcatchers, totas, garlands, wooden stools, dreamcatchers
Inspire	page 202	sandstone Buddhas and Ganeshas, singing bowls, sentiment pebbles, bunting, banners, prayer flags and chakra bells
Clothing & Jewellery	page 214	Genki clothing, patchwork clothing, silk kimonos & eyemasks, scarves and headbands, bamboo socks, bags, purses, jewellery, jewellery stands
Go for Guatemala!	page 259	spirit animals, worry dolls, croche, juggling/stress balls
Musical instruments	page 266	thumb pianos, egg shakers, wind and percussion instruments, pagoda windchime
Games	page 270	eco board games, chess sets, dominoes, noughts & crosses, Saharanpur puzzle boxes, mancala board
Gifts & Cards	page 276	Easter, sari and grass bowls, kisii stone, woodland papier mache, finger puppets, money boxes, great explorer, Bali animals, greetings cards, giftwrap, chocolate, lucky dips!

How to Order...

Online: www.sharedearth-trade.co.uk
Post: 1 Minster Gates, York YO1 7HL
Email: sales@sharedearth.co.uk
Telephone: 01904 670321

FREE
Delivery on UK
Orders over £300
Discounts on Orders Over:
£1,000 : 5% OFF
£2,500 : 10% OFF

No Minimum
Order
Requirement!



HOPE01
Rainbow macrame
hanging 27cm

All products are now delivered from the producer to your doorstep- carbon-free!



Well the maths is not very good, but you can't choose when you're using recycled materials! So: 4 – 3 – 2 – 1 Shared Earth (and all the artisans who work with us) send you our very best wishes for 2023!

Hello and welcome to our January 2023 catalogue!

2022 wasn't the easiest of years for some of our customers with worries about Ukraine and the cost of living crisis – and we've struggled ourselves to provide the service you need. But things are looking up; as this catalogue goes to print, our stock is being transferred to a new warehouse, in Ipswich. Once all the stock is booked in, the delays you experienced last year will, we hope, be a thing of the past.

We're also delighted that our Supplier Director Yuliana has opened a larger warehouse in Bali. We now deal with over 30 producer groups there, and last year bought machinery and tools for many of them to help them grow (see back cover).

Meantime our shops in York and Liverpool have had their best year ever, almost 30% up in December, and 25% up for the year to date, on pre-Covid. This shows: our approach is working! Whilst other retailers report slack sales, we're doing well, as concern about climate change grows, and customers increasingly demand our type of product. Sustainable, recycled, no plastic, Fair Trade – the message is clear – consumers want ethical products.

Can we keep global warming to 1.5 degrees? All of us have an important part to play, including retailers; nearly half the UK's carbon emissions are associated with the goods we buy and sell. As we design and source our products, these are the questions Shared Earth asks:

- Do they damage or pollute our earth, our seas, our forests?
- Does their production or transportation contribute to climate change?
- Are they made from sustainable materials; can they be used and disposed of safely?
- Are the people who make them being paid and treated fairly?

For many of you of course, the main question is, are they good products, and do they sell? Try them out and see! You won't be disappointed.

Very best wishes,

Jeremy Piercy
Founder and MD, Shared Earth



We are tackling climate change!



Jewellery artisans, Tara Projects, India



Packing products at Yuli's warehouse, Bali

Carriage Charges

Location	Prices			
	Free	£7.95	£14.95	£19.95
UK Mainland (excluding Scottish Highlands, Islands & Northern Ireland)	Orders over £300	Orders under £300	NA	NA
Republic of Ireland, Northern Ireland Scottish Highlands and islands, Isle of Man, Jersey & Guernsey	Orders over £350	NA	Orders under £350	NA
Europe: Netherlands, Belgium, France, Germany Austria, Spain, Czech Republic, Luxembourg, Denmark, Switzerland, Italy	Orders over £500	NA	Orders under £500	NA
Europe: Finland, Norway, Sweden, Portugal, Greece, Hungary, Lithuania, Latvia, Estonia, Slovenia, Romania	Orders over £750	NA	NA	Orders under £750
Rest of World and rest of Europe	Carriage will be charged at cost			

** Note - for customers outside UK Mainland we reserve the right to charge additional carriage in exceptional circumstances, for example where particularly bulky products have been ordered. This will only be in exceptional circumstances and you will be made aware of any additional carriage charges prior to making payment for your order.

The shape of things to come

The energy consumed in the manufacture of handicrafts is very low, often non-existent, meaning they have a negligible carbon footprint. This is even more so because of the raw materials used, which are usually locally sourced, and Shared Earth is doing its best to ensure we choose the most sustainable options.

Kaisa grass (a variety of 'sweetgrass') is a sturdy wild grass which grows by the river banks in Bangladesh and is versatile enough to make baskets of all sizes and shapes – a totally sustainable product which takes no land away from crops and provides an extra income for rural families. Another variety of sweetgrass our artisans use is hogla grass, which looks a bit like our UK bullrushes.

Our suppliers in Vietnam use seagrass, which helps to balance saline soil, reduce subsidence, and protect against floods and high tides. Seagrasses form valuable marine eco systems, an important habitat for crabs, sea cucumbers, seahorses and fin fish. They cover only 0.1% of the ocean's surface, but provide a staggering 18% of its carbon storage; we need to protect them, and using them for handicrafts is a great way of doing this.

Seagrass, Vietnam



Bamboo is easy and fast to grow – up to 3 feet each day – and it produces 35% more oxygen than other trees; one hectare can absorb as much as 12 tonnes of carbon dioxide each year. Our bamboo chimes, bee houses and other products come from Bali, where bamboo is a traditional crop and has a religious significance, many villages having had their own small plantations for centuries. They're managed by the village, grown without any pesticides, harvested communally each year, and used for building, cooking and crafts, with any profits shared amongst the community.

Bamboo, Bali



Hogla grass, Bangladesh



We also use bamboo to make socks, in India. It's an excellent alternative to cotton, which we are trying to use less as a raw material. It's said to be the world's 'dirtiest' crop, using 6% of the world's pesticides, and 25% of the world's insecticides. It requires about 3 times the water needed for bamboo, which in drought-prone countries like India is a huge drawback. It takes up a lot of land (10 times the amount needed for bamboo), and causes soil erosion and degradation; huge areas of the world are now barren and unusable because of irresponsible cotton farming. Organic cotton avoids this, but still requires excessive energy and water to produce.

A recent trend, to avoid plastic, has been 'bamboo cups'. However these include 15-20% melamine, a plastic, so claims that they are biodegradable or compostable are untrue. Our cups are made from rice husks and are 100% plastic-free.

Hemp is an alternative to cotton which is growing in popularity. It requires hardly any water, energy, pesticides or fertilisers. It doesn't exhaust the soil, and provides twice as much fibre per acre than cotton. See our kitchen and bathroom products on page 126-9, where you can also find loofahs, a sustainable and effective cleaning product made from plants, and 100% plastic-free.

Other eco alternatives we use include banana fibre, rice straw, water hyacinth and palm leaf.

Coconut husks, Bali



Many of you buy our jute bags, one of our most popular ranges. Jute has a minimal carbon footprint, it reduces water consumption, it's biodegradable, uses hardly any fertiliser and pesticides, and there's very little pollution in manufacturing. Every part of the plant is used, with the leaves cooked as a vegetable, and any remaining material used as fuel or building material.

Finally of course, let's not forget recycled. Whether it's saris, glass, metal or plastic, recycling means that no new raw material is adding to the burden we put on our planet. 'Recycle' is not as eco-friendly as 'Reduce' or 'Re-use', but recycling still saves natural resources, and it also sends a message – look after our planet! We have the widest selection of recycled products of any distributor in Europe.

Kaisa grass baskets, Bangladesh

