



These bags are a beacon of hope in a country which already suffers badly from climate change. Greenhouse gases are kept to a minimum through energy saving machines, and millions of gallons of water are saved each year through the rainwater harvesting system. The importance of saving water is paramount in a hot country like India and less water-demanding plants and trees have also been planted to save this precious resource.



## Shared Earth's jute bag supplier receives coveted "green award"!

Shared Earth's jute bag supplier in Kolkata has become the first factory in eastern India to receive the 'Gold Standard' from the Indian Green Building Council (IGBC), a significant step in its stride towards championing environmental sustainability.

The Gold Standard is described by the IGBC as representing 'National Excellence' in areas such as site selection and planning, water and energy conservation, use of raw materials, indoor environmental quality, occupational health of workers, and design processes. Salient features include:

- Solar power
- An effluent treatment plant
- Energy saving machines
- A rainwater harvesting system
- LED lights
- Less water consuming plants and trees

They're an 'eco hero'supplier, at a time when global warming has become the key issue for humankind. *"Just producing environmentally-friendly bags is not enough for us,"* they say. *"Our vision is to ensure a sustainable future, and this includes every step we undertake. The manufacturing of our products has to be done in the greenest way possible. we would sincerely like to thank IGBC for recognising our efforts in creating a minimum-waste, energy-efficient manufacturing infrastructure."*

They have been exporting for 25 years and have supplied Shared Earth since 2008. We introduce new designs each year and their bags are one of our most popular ranges, appealing to a wider and wider audience as awareness about climate change and the need to tackle it grows. We're delighted to be able to supply a product which is not just an ideal alternative to plastic bags, it's also produced in such an exemplary way.



EA1802



EA1571



EA2004



EA2302  
gardening



NEW RANGE

EA2303  
mushrooms



EA2304  
fruits



EA2305  
vegetables





EA2301  
bicycles

NEW

EA2253  
sheep

## Jute bags

The world uses more than 500 billion plastic bags each year – that's 150 for each person on the planet! They're completely unnecessary and it's clear what we should do – use long-life bags instead, as we always used to. These jute bags are an excellent, eco-friendly option. Jute is a great fibre, fast-growing, biodegradable and recyclable. It needs far less land and water to grow than cotton, and can also be grown without pesticides. Standard size for jute bags is 30x30x20cm

EA2301  
bicyclesEA2302  
gardeningEA2250  
wolfEA2252  
kingfisherEA2255  
red deerEA2303  
mushroomsEA2304  
fruitsEA2305  
vegetables

These bags are 100% vegan; no animals are harmed, they're water-based and AZO-free dyes are used.

They're a great alternative to single-use plastic bags and they last for years!



## Bestselling range!



EA172  
bicycle



EA1302  
elephants in love



EA1303  
floral blue



EA1403  
butterflies



EA1571  
save our bees

TOP SELLER



EA1572  
fox & cub



EA16700  
cat sleeping



EA16701  
flamingos



EA1801  
tropical forest



EA1771  
save our bees  
32x42x18cm



EA1802  
sheep  
TOP SELLER



EA1803  
cherry blossoms  
TOP SELLER



EA1872  
damselflies  
TOP SELLER



EA1873  
red squirrel  
TOP SELLER



EA1874  
owl & moon



EA1900  
badgers and bluebells



EA1901  
tree of life & elephants



EA1902  
moon swans



EA1904  
walkies  
TOP SELLER



EA19700  
camper van





EA19701  
dragonflies



EA19702  
hare & moon

TOP SELLER



EA19703  
puffin with chick

TOP SELLER



EA19704  
flowers



EA2001  
toucans



EA2003  
giraffes

TOP SELLER



EA2004  
hedgehogs in  
wood

TOP SELLER



EA2080  
penguin and chick



EA2082  
cat and wool

TOP SELLER



EA2083  
pug

## Mini bags

Tailored to be  
a perfect fit for a  
lunch box!  
size: 25x20x9cm



EA174  
bestseller



EA173



EA176  
bestseller



EA2085  
save our turtles



EA2084  
save our bees

TOP SELLER



## Bestselling range!



EA2100  
red panda



EA2101  
sloth with baby



EA2103  
poison tree frog



EA2104  
ladybirds

**TOP SELLER**



EA2105  
suns and moons



EA2106  
rainbow  
**TOP SELLER**



EA2204  
show your  
stripes



EA2200  
elephant

**TOP SELLER**



EA2201  
orangutan



EA2202  
ring-tailed  
lemur



EA2203  
flamingo



EA2107  
re-use me



EA2108  
little green bag  
26x21x10cm



EA2109  
big green bag  
42x32x18cm



EAST00  
POS display stand  
with 6 each x 24 jute bags



# goSiP

rice husk cup

## It's up to us!

Did you know...

**An estimated 8 million tons of plastic ends up in the oceans every year!**

Disposable coffee cups, though made largely of paper, contain plastic polyethylene to make them waterproof. Technically, they are recyclable however only 3 specialist centres in the UK can do this and with only 9% of plastic ever getting recycled - almost all end up in landfill or worse, the sea.

**So, it's up to us!**

Our coffee cups are made from rice husks, contain no melamine and are fully biodegradable. They are dishwasher and microwave safe, and (unlike the bamboo cups we tested ourselves), don't stain. Look after them, and they will last for years. And there's another incentive; if you take them into some progressive coffee chains, they will knock 25p or 50p off the price...



RH022  
charaka pilgrim



RH027  
geckos & dragonfly



RH032  
save our bees  
bestseller



RH033  
vanilla mocha



RH034  
charcoal  
bestseller



RH035  
elephants  
bestseller



RH041  
hare and  
moon



RH046  
meerkats



RH047  
sunflowers and bikes



RH048  
toucans



RH056  
ladybirds



RH049  
fruit and  
vegetable faces



RH050  
butterflies



RH051  
sheep  
bestseller



RH052  
rainbow  
bestseller





## Shipping

To reach a target of net zero emissions by 2050 – or by 2030 as many of us would like – we have to act now!

The key environmental impact Shared Earth has, along with the raw materials of the products we sell, is the way they are shipped and delivered to you, our customers. Globally, transport accounts for 15% of all CO2 emissions, and this is rising. 90% of what we buy comes to us by ship, using the dirtiest of fossil fuels; how can we change this? The first duty of any importer should be to ensure that it transports its products in a sustainable way. That's why we've chosen to work with GoodShipping, a global leader in sustainability. It's the world's first sustainable shipping initiative which aims to change the fuel mix within the transport industry. It works on the 'mass balance' principle whereby the volume of biofuels, for all of our shipments, is fuelled into another ship that would otherwise run on fossil fuels. This neutralises our emissions, so that all the products you buy from us are carbon neutral, in effect 'net zero'.

We have now extended this process to include transport of our shipments by lorry from the port (Felixtowe) to our warehouse, and delivery of orders from our warehouse to you, our customers.



GoodShipping uses biofuels which are waste- and residue- based, for instance frying oils which are labelled as 100% waste and cannot be used in any other way. They don't compete with food production, nor do they involve any change in land use, deforestation or loss of biodiversity. The whole process is monitored by an independent sustainability board.

We need to shift from non-renewables to renewables, and even the smallest business can help this to happen, by buying from suppliers who are acting on these issues, not just talking! We encourage any importer who is reading this to join up with GoodShipping, or a similar system; we can all help reach that target of net zero, if we act. We can all play a part, and make a difference!



# Copper water bottles

A recent report showed that the top supermarkets in the UK sold 2.5 BILLION disposable water bottles last year – 37 for each member of the population. What a waste! They're the most common form of litter on our coastline, and even if we recycle them it doesn't guarantee that they won't end up in our oceans, a major pollutant and a hazard to wildlife.

In the sea, they break down into micro-plastics, containing toxins (which are used in many plastics, to increase their durability) and absorbing pollutants from the sea. Eaten by fish, they affect the food chain and eventually ourselves.



**COP01**  
copper water bottle  
engraved  
600ml  
**bestseller**



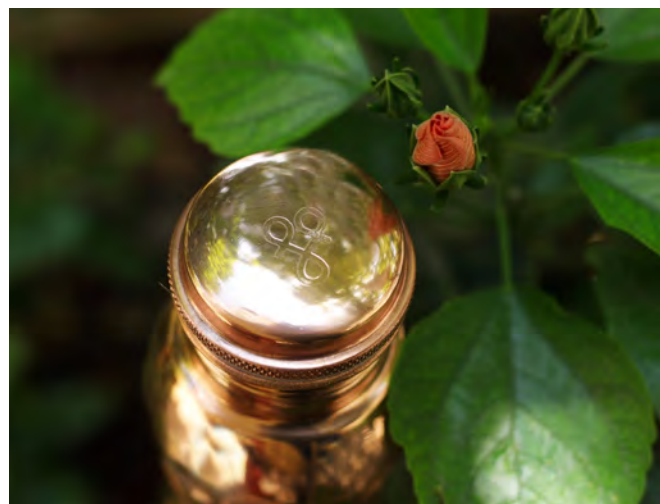
**COP02**  
copper water bottle  
hammered  
600ml  
**bestseller**



**COP03**  
copper water bottle  
diamond  
600ml  
**bestseller**



What can we do? It's up to us! Bottled water tastes no different from tap water and its benefits, if any exist, have been massively exaggerated by companies to boost their sales. We're being taken for a ride!





These copper water bottles are a great alternative, which can be used again and again!

Copper is known to bring you healthier lifestyle benefits for mind and body. Highly recommended by experts, copper turns water into a natural alkaline, which helps balance your body's pH levels.

To get the maximum health benefits, let your water sit overnight in the bottle and drink it in the morning for a healthy dose of copper nutrients necessary for a better life and mood. We like to call it the copper detox!



Bestselling range!

Benefits are:

- very high quality
- fair trade
- 99.7% pure copper
- sustainable material
- leakproof
- self-sterilizing
- healing properties
- handcrafted
- appealing to look at!!



**COP04**  
copper water bottle  
engraved  
900ml



**COP05**  
copper water bottle  
hammered  
900ml



**COP06**  
copper water bottle  
curve matt  
900ml



## Copper glasses



**COP07**  
copper glass  
engraved  
300ml



**COP08**  
copper glass  
hammered  
300ml



**COP09**  
copper glass  
diamond  
300ml







## Copper trays, mugs and jugs

Popular, attractive, beneficial to health and each product holds a special story. We love our copper bottles and glasses so much that we just had to expand this range!

### trays



COP10  
copper tray 32cm



COP11  
copper tray 32cm hammered



### jugs

### mule mug



COP12  
copper 'mule' mug  
450ml



COP13  
copper jug  
engraved  
1.5 litre



COP15  
copper jug  
diamond  
1.5 litre



COP14  
copper jug  
hammered  
1.5 litre



## Copper bottle gift sets

Our hand-crafted copper bottles are the best quality you can find anywhere in Europe. Beautifully boxed, these gift sets make a perfect present.



COPS01  
copper gift set



COPS02  
copper gift set  
hammered  
**bestseller**



A classic Indian-style lunch box set which features 3 stacking steel containers with lids and handle. Perfect for a mixed selection of salads, savouries and sweets.



NA2216  
steel lunch box  
15x10.5x16cm ht



NA2215  
steel lunch box  
15x10.5x12cm ht



NA2207  
tiffin lunch box set  
6x9" ht  
**bestseller**

Two zero waste, high quality stainless steel lunch boxes from India. A great alternative to throw-away plastic lunches – use them again and again. Can also be used for storage.