

About Genki

We're delighted to present GENKI, an eco-fashion, Fair Trade label, making women's and unisex clothes from upcycled, vintage Indian silk saris. Every item is beautifully crafted, one-of-a-kind and high quality.

GENKI is against fast fashion and is a sustainable brand with bespoke, bold and vibrant pieces. The beauty of these upcycled designs is that every item has a history - this is what makes each piece unique.

Camille, the founder of Genki, is a fashion designer, keen to update the kind of 'hippy' image often associated with recycled clothing, into designs which will appeal to all. We think she's succeeded brilliantly, and her clothing will be as popular as the top-selling kantha scarves we already import from India...

GENKI doesn't define gender or specify who can wear its designs. Many of its pieces, like the popular wrap tops, can be adjusted to fit a variety of body shapes and sizes; Genki is for everybody.





The Story

Camille was inspired by her French granny and the vintage fabrics in her fascinating dressing up box. Especially silk, which she found keeps you cool in the summer and warm in the winter.

As she grew older, she found it impossible to find these vibrant colours and materials in the shops. She also became acutely aware of the damage the fast fashion industry has on the environment, and on the people involved in making the clothes we wear.

In Rajasthan, India she found herself reconnecting with the childlike glee she had going through her granny's clothes so many years before, transfixed with the idea that as each silk sari was recycled, every piece had its own personal story. She began working with different families who specialised in sourcing these silk saris, then with artisan tailors, upcycling them into beautiful new garments that were also fairly traded. Right from the start, she was keen to support small family business, pay them fairly and treat them as equal partners in her new business.



Fair Trade

Genki works with independent tailors and fabric traders in

Rajasthan, India, has personal relationships with everyone in the production chain, from the families who sell the recycled fabrics, to the tailors who make the clothes. The supply line is simple, personal and transparent with every item handmade with love.

Camille tries to ensure that every step of the process is kind to our planet. It's the opposite of 'fast' fashion; fabrics are sourced from local, family-run businesses, and each piece is made lovingly by hand.





These stunning 'butterfly' wrap tops were Genki's first creation and flew off the shelves as soon as they were launched. They encompass everything the brand stands for: the bold sleeves are playful and feel-good, their shapes are adaptable and they look wonderful on all bodies. Every piece is unique, recycled from the multiple colours and patterns you find on silk saris in India.









Bomber jackets

Bomber jackets have proved to be a lasting trend, popular since the 90s.

These ones are exceptional, not just made with recycled materials, but also reversible. One day you feel like wearing red? The next day, blue? You can do both! Unisex designs, they will fit a variety of shapes and sizes.

We recommend that you buy several, so you have a variety of colours and patterns to offer your customers. We're so confident that they'll sell (and you'll reorder) that we have no hesitation in saying we'll take them back if they don't.











217

Night Time

One of a kind silk nightwear. Vintage cuts with vintage silks! These pyjama designs are kept within the classical look with baby dolls, button-downs and cami sets!













Skirts and trousers

A brilliant selection of different length skirts, and trousers which are reversible, dual-sided and adjustable. Known in India as 'Sunday-Monday' trousers as they're so adaptable; you can tie them in 4 different ways, to fit whatever mood you're in.





reversible wrap trousers



wrap long skirt



G017 mid-length fitted





Dresses

A selection of classic, halter and wrap dresses (and a kimono), all from upcycled silk. When the samples arrived at our shop in York, our staff immediately told us to double or treble our order as so many wanted to buy them! Again, we recommend you buy extra to suit different customers, and again, we're happy to say we'll take them back if they don't sell we're confident they will!

Tie back dress



G018S G018M G018L small medium large





G019S G019M G019L small medium large



kimono dress





G020S G020M G020L small medium large



NEW RANGE

Silk kimonos and eyemasks









Wool stoles

Large handloom stoles from Nepal, woven from recycled wool and other fabrics.

Also perfect as a luxurious throw for your sofa, amongst our top ten bestsellers year in year out.





FN1105 stripes asst cols 195x80cm

TOP SELLER





TOP SELLER



FN1108 scarf wool asst stripes 150 x 32cm



asst plain 150 x 32cm



FN1110 blanket wool 220 x 115cm asst stripes





FNST00 POS display stand with FN1105-6 x 64 scarves



CREA00 POS display stand with 32 x CRC1400 + each 6x12 jute bags



CRCST00 POS display stand with 64 kantha scarves

Kantha stitch silk scarves

We can't recommend these kantha scarves highly enough – they're one of our top sellers.

They're hand embroidered using recycled silk, so each one is different. From one of our Fair Trade suppliers in Kolkata, India.



CRC1400 scarf recycled silk kantha stitch 180x50cm

TOP SELLER

GOP17305

Perfect for him and her! kantha stitch cotton scarves,



Bestselling range



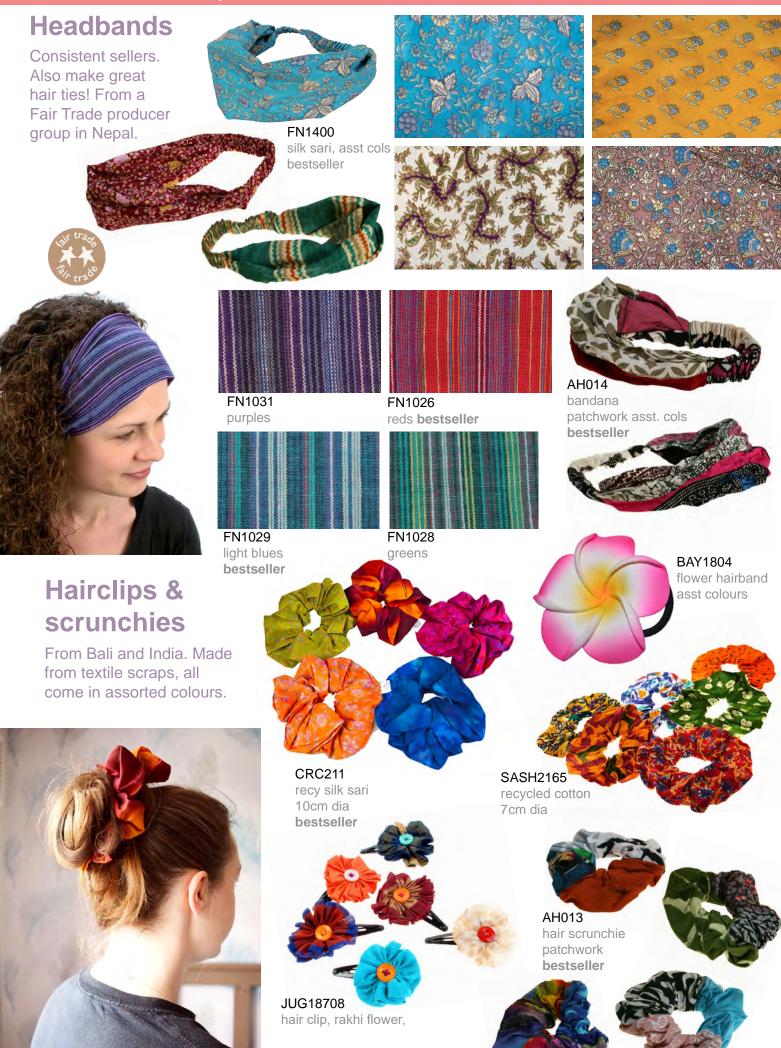
MKS18703 silk scarf with kantha stitch squares asst cols. 190x45cm bestseller



MKS18702 kantha stitch silk scarf one side made of patchwork panels asst cols. 190x45cm



silk scarf with kantha stitch circles asst cols. 190x45cm bestseller



Patchwork clothing

We have sold this patchwork clothing from Bali in our shops for years, and it's always sold well. Now, we're introducing a small selection to our catalogue, in the hope that it will for you too. Great for extroverts, street performers and hippies! Customers love it because each piece is unique.



AH001 kimono dyed or matching colours

AH002 long skirt 1 size

Bestselling range





AH004 swirl skirt short 1 size



AH003 swirl skirt 1 size



AH006 long pants sm



AH0060 long pants med



AH0061 long pants lar



AH0062 long pants xl



AH007 long pants Aladdin drawstring sm



AH0070 long pants Aladdin drawstring med



AH0071 long pants Aladdin drawstring lar



NEW RANGE

ASP2815M

gardening

Bamboo Socks







ASP2817M

fruits



ASP2818M

vegtables



Put your feet up and enjoy our fabulous fancy Fair Trade footwear, and help save the planet too!

Why Bamboo and not cotton?

There are many reasons why bamboo viscose yarn is good for the environment.

Bamboo grows without the need for fertilisers or pesticides. It naturally requires less water (a third of the water required to grow cotton), so farmers don't need to irrigate their crop, saving water in a country where water shortages are a big problem.

Bamboo yields are ten times higher per hectare than cotton and the plant rarely needs replanting, sprouting on its own. Bamboo yarns require less dye than cotton and keep their colour for longer.

Why is bamboo viscose great to wear?

- it's supersoft
- it absorbs 40% more moisture than cotton
- it's a breathable fabric keeping feet fresh and dry
- it's comfortable
- it's naturally anti-bacterial
- it's durable and stronger than cotton
- it's hypo allergenic

Sock sizes:

MED (Medium): UK 3-7 Euro 36-41 LAR (Large): UK 7-12 Euro 41-47

Yarn Composition:

75% bamboo viscose 22% polyamide 3% elastane



ASP2811L ASP2811M ladybirds



ASP2812M rainbow squares



ASP2813M rainbow stripes









70x36x155cm ht.



ASP028LAR seals



ASP2808LAR sloths



ASP2809LAR ASP2809MED damselflies



ASP2805LAR ASP2805MED coral fish



ASP2806LAR ASP2806MED jellyfish

Sock multipacks

Try these gift sets for a great present for your friends and loved ones. Socks – traditionally the most boring present imaginable – now exciting because they're cool and they're helping to save the planet...

The bamboo used in our bamboo socks is FSC certified, and also meets all OEKO-TEX standards sTeP and 100 for chemicals, environmental performance and management, social responsibility, quality management and safety. They're made in a small factory in Tamil Nadu in the south of India.



ASPA04LAR elephants, sheep, owls



ASPA05MED stripes and polka dots



ASPA06MED sharks, turtles, seals



ASPA07LAR ASPA07MED cats & dogs bestseller



ASPA08LAR clouds, butterflies, bees



ASPA09L ASPA09M trees, bikes, circuitboard



ASPA10L ASPA10M bees, cats, sheep bestseller



ASPA11M ASPA11L patterns



ASPA12M cube







Bags



FN210 side bag w circles; re-



FN211 side bag mushrooms; reverse - stripes



FN212 side bag meditation; reverse - black



NEW RANGE

side bag floral embroidered









FN1401 x body bag recy sari

FN1406 x body bag recy sari elephants



FN1403 x body bag printed eleph

A great selection of new bags from our suppliers in Kathmandu, Nepal. If you like flowers, mushrooms and elephants, these are for you!





Recycled fabric bags



These recycled and patchwork bags are from India and Bali.In India, the patchworking is done mainly by Gujerati men and women who have migrated to India after finding it hard to make a living in their homeland.



patchwork backpack asst. muted 30 x 30cm



FL002 patchwork backpack asst. muted 40 x 40cm bestseller



FL009 patchwork travel bag asst. muted 60 x3 7cm



FL017
patchwork shopper
asst. muted
50 x 40cm
bestseller



GOP17304 hand bag, kantha stitch with zip. Assorted colours bestseller



Recycled sari and patchwork purses

These intricately designed purses and pencil cases are made with recycled Zari Bridal saris, which are worn by Indian women on their wedding day. The producer group purchases the saris, then cuts the patch and uses it to make new textile items, bringing the Zari back to life.



Leftover brocade honeycomb range

NEW RANGE



A new range from our leather suppliers in Kolkata, India.

NEW RANGE



fruits pencil case

Brocade wash bags and eye masks

In addition to our recycled brocade cushion collection (see page 10), we have developed these beautiful wash bags and eye masks. We love the intricacy and gold detail on these products.



ASP2335 brocade wash bag green wash



ASP2336 brocade wash bag turquoise wash



brocade wash bag grey wash



ASP2338 brocade eye mask green wash



ASP2339 brocade eye mask turquoise wash



ASP2340 brocade eye mask grey wash

blockprint cotton kantha c cover

Blockprints cotton accessories



blockprint cotton

kantha coin purse

Paper fans

These popular fans are made in



MQMA821

Saa paper batik fan assorted colours 20cm

bestseller



MQMA831 painted cotton fan assorted designs & colours 26cm



4 asst (min order 12)

TOP SELLER

Batik is a technique of waxresist dyeing, which originated in Java, Indonesia. It's an important traditional material, used in various rituals, ceremonies or even in daily uses.

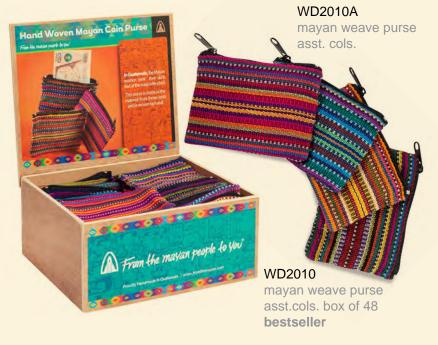
A bit like tartan in Scotland, perhaps. Sales have soared with the recent warmer weather.







Mayan woven purses



Circuit board jewellery



Irridescent, quirky, fun, unexpected, each piece unique.

Great designs and a great concept from Tara Projects in New Delhi, made from recycled computer circuit boards.



studs circle

circuit board ear



TARC1813 circuit board ear studs triangle





TARC1814

TARC1810



TARC1816 circuit board earrings diamond w glass beads bestseller



TARC1811

TARC1815 circuit board earrings circle w glass beads bestseller



TARC1801 circuit board, rectangle



TARC1806 necklace, circuit board, circle



TARC1802 circuit board, tie shape



TARC1803 circuit board, semi-circle Bestseller



TARC1804 circuit board, gold circles **Bestseller**

NEW RANGE

Glass earrings

A range of very special jewellery from our new suppliers Calypso in Chile, who are connected with Green Glass and share the same principles about sustainability.

















CL223 dangle long reds



CL224 dangle long purple

Glass studs



CL233

studs glass sq

studs glass sq pink



studs glass sq blue



CL232 studs glass sq red spiral

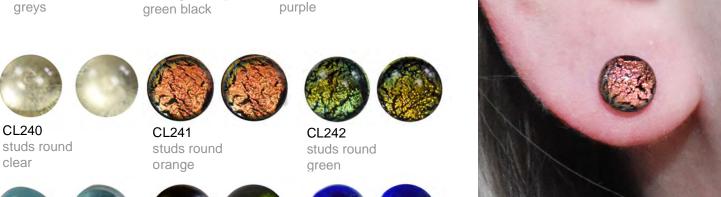


CL234 studs glass sq



CL235 ear studs glass sq







CL245







CL244 stud round deep blue



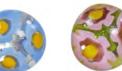
aqua blue





green









CL253 ear studs glass round pink yell



CL251 ear studs glass round blue wh yell



studs round

CL252 ear studs glass round It blue yell



TARS01 studs round blue



TARS04 studs round yellow



TARS02 studs round black white



TARS05 studs round lime green



TARS03 studs round blue red white



TARS06 studs round orange



TARS10 studs heart turquoise



TARS12 studs heart white



TARS11 studs heart lime green





TARS13 studs heart red



TARG011 necklace dragonfly bestseller

TARG012 necklace seahorse

TARG013 necklace turtle

TARG014 necklace starfish bestseller

TARG015 necklace key

TARG016 necklace hamsa hand

TARG017 necklace heart

Tara Projects was founded in the early 70s, one of the first Fair Trade organisations in the world. They campaign especially for women's and children's rights and also for protection of the environment. Please support them with your orders!



TARG002

TARG005

bracelet key

bracelet seahorse



TARG003

bracelet turtle



TARG006

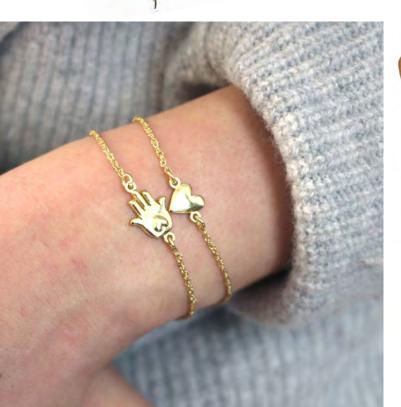
bracelet hamsa hand



TARG004 bracelet starfish



TARG007 bracelet heart bestseller





Bee Jewellery

This bee and honeycomb range is from Asha Handicrafts in Mumbai, our first supplier in India, nearly 30 years ago. We've been a regular customer since, and every year they launch great new designs like these ones.



bestseller





pendant honeycomb

bestseller



ASH2255

gold colour

bestseller

honeycomb bracelet

ASH2253 honeycomb earrings gold colour bestseller

ASH2252

honeycomb studs gold colour

honeycomb pendant gold colour

New woodland range

A great selection of on-trend animals, should be great sellers we think!









Studs







ring hare







studs hare



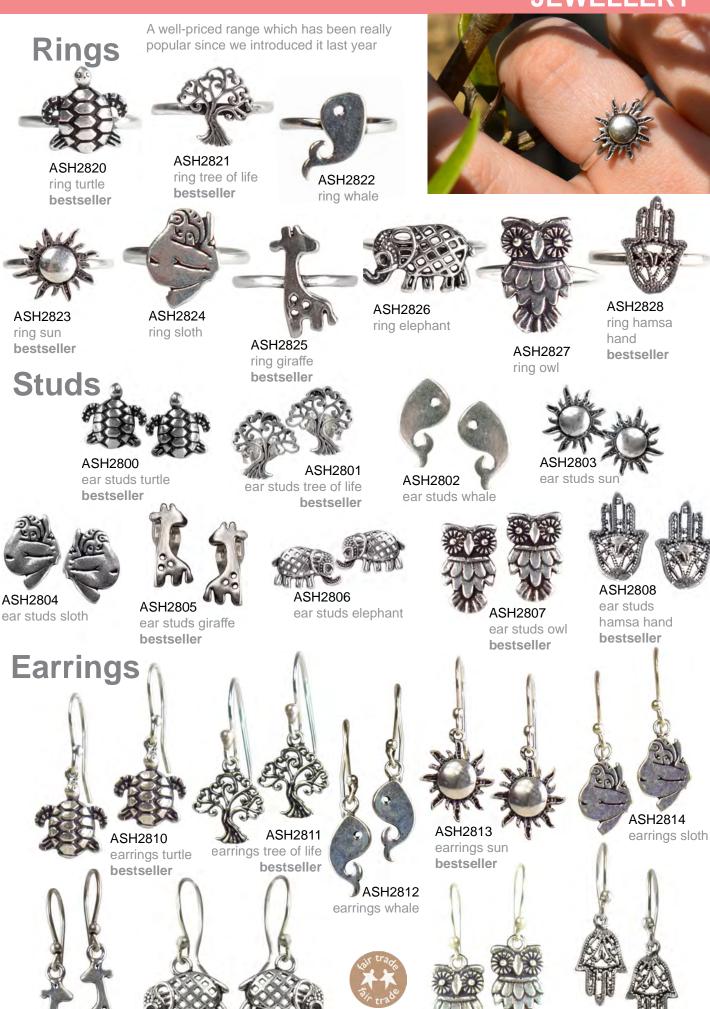
earrings hedgehog







ASH2818



ASH2815 ASH2816 earrings giraffe bestseller ASH2817 earrings owl bestseller

rag recy jeans necklace

It + dk blue

Recycled denim jewellery



TARJE12

rag recy jeans earring







TARJE17 rag recy jeans earrings double coil + circle



rrag recy jeans earrings

TARJE14

TARJE18 rag recy jeans earrings teardrop w col band



TARJE15

TARJE19 rag recy jeans earrings round red circle + bead





TARJE20 rag recy jeans earrings sea + sky







bestseller







Our African jewellery ranges are produced by small artisan workshops in the slums of Nairobi



earrings black triangle gourd bestseller



earrings green diamond gourd

NEW RANGE

Brass and textile earrings







earrings brass + textile shield green red

earrings brass + textile circles







earrings brass + textile shield red black

Z2721 earrings red gourd circle

A Fair Trade success story

Ishmael Omondi (ZOM code jewellery) was brought up in Kibera Slum, Nairobi, which is home to over 250, 000 people crammed into just 2.5km. Life is tough and most people stay stuck in the cycle of poverty. Ishmael lived as a street boy, after running away from a broken home. During this time, he received help from Zuri Design, which with its Kenya partner was training former street boys in the art of jewellery making. Ishmael excelled at this and went on to establish his own business. In 2022 he succeeded in his goal to move out of Kibera, to a secure and clean neighbourhood with a bricks and mortar home, thus breaking out of the cycle of poverty and ensuring a different life for his family and 3 young children.

Last year Ishmael and Helen (from Zuri) established Omondi Jewellery, which aims to showcase the beauty of workmanship that has been created from overcoming hardship, and give a contemporary feel to traditional African design. It employs people from Kibera slum, providing a stable income or a steppingstone to those, like Ishmael, who are battling against the odds to thrive in a slum.

Shared Earth has been integral to Ishmael's journey, meeting with him in 2009 in his original workshop. Our support is a testimony to the change that is possible, regular orders, a long term relationship, support when things go wrong (for instance, Ishmael's workshop burnt down in 2021). We hope you will help to ensure a bright future for him and his Kibera artisans, by ordering this stunning jewellery.





Natural gemstones & twisted wire pendants

Our bold gemstone jewellery range combines spirituality and nature perfectly. Working closely with our artisans, we've developed a range that will stand out and sell itself thanks to its simple but beautiful nature. Combining natural gemstones with twisted wire techniques, these handcrafted pieces are absolutely stunning and are selling really well for the shops which take them.

Buying our jewellery directly helps our supplier Tara Projects fund their many social projects, from planting trees, recycling and funding water conservation projects crescent moon to providing educational and vocational centres, health education and free health care to over 10,000 people.



TARJ2162 mother of pearl necklace bestseller



TARJ2163

mother of pearl

one stone necklace

TARJ2164 mother of pearl 7 stones necklace







Pendants

TARJ2169 agate bestseller



TARJ2170 agate bestseller



Chokers

TARJ2171 agate



TARJ2172 agate bestseller



TARJ2173 agate



TARJ2186 single stone onyx



TARJ2187 single stone citrine bestseller



TARJ2188 smoky quartz bestseller

TARJ2189 clear quartz bestseller



TARJ2180 choker black cord tree of life



TARJ2181 choker black cord silver mandala



TARJ2182 choker doubled black cord gold mandala



choker black cord hamsa bestseller



TARJ2178 choker black cord moonstone bestseller



TARJ2179 choker black cord druzv bestseller



choker doubled black cord - amethyst bestseller



TARJ2185 choker black cord - citrine



TARJ2193 choker black cord aventurine bestseller



Stud earrings

We are asked regularly for a range of simple but stylish studs and after falling in love with these, we think we've delivered just that. Each pair provides its own holistic properties that will soothe and relax the wearer whilst adding that finished stylish look to any outfit.













Mixed agate





Drop earrings

For those looking for a little more dazzle to their outfit, we've found these beautiful gemstone drop earrings that complement the studs as perfectly as night does day.

Pair them with a gorgeous agate ring and there is no stopping you. We love these unusual designs, adding a little twist to a classic.







citrine bestseller



TARJ2220 rose quartz bestseller



TARJ2221 moonstone bestseller



onyx

bestseller

TARJ2222 smoky quartz double drop



TARJ2224 citrine double drop



TARJ2225 rose quartz double drop bestseller



TARJ2226 vesuvianite double drop bestseller





TARJ2227 dalmation double drop



TARJ2228 moonstone double drop



TARJ2229 camelian triple drop bestseller



TARJ2230 blue dalmation triple drop

TAR16738

bracelet tree of life silver charm bestseller





TAR15727 earring triangle w turq bead bestseller

TARTU1701 earring turq V shape bestseller







TAR2273 earrings tear-drop web w green beads



TAR2274 earrings owl bestseller



TAR2275 ear studs hamsa hand



TAR2278 earrings drop turq glass bestseller



TAR2272 necklace 3 gold rings



TAR2276 earrings 5 sm circles blues



TAR2277 earrings oval w 6 turq beads





We really love these new 'Love' and bird designs from Tara Projects in India.



TARE1721 earrings love



TARE1723 earrings w beads bird on branch



TARE1722

TARE1724 earrings 2 birds on branch

earrings cranes flying

clay, multicoloured star

bestseller



set of 3 bangles

Silver

These pieces are all handmade in India by our Fair Trade suppliers. Using different materials and pendants; hamsa hands, coins, tree of life, and abstract swirls, this range presents cutting edge Fair Trade jewellery products for a

contemporary style.



ASH1515 eleph in 2 pieces silver colour



folk silver colourcircle hanging beads bestseller



ASH17310 stud, tree of life





ASH17311 stud, spirals bestseller



ASH1519 folk silver colour triangle hanging beads bestseller





spiral

ASH17312 ear climbers, leaves bestseller



sil col 2 oval hoops bestseller



TARE1702 earring gold and blue crown hanging



NA17010 silver colour bangle bestseller



set of 20 asst finger rings bestseller

These silver coated rings and toe rings are a great pick-up on a till point. They're well priced and fly out of our shops!



ASH3675 set of 10 asst toe rings bestseller



Jewellery stands

30cm height

These jewellery stands are made in Bali from jempinis wood, also known as the Umbrella Tree. Native to Australasia, jempinis is not considered endangered in the wild. The stands are fantastic for displaying necklaces, earrings, bangles, bracelets, and rings both to retail customers in shop and on the dressing table at home.



& wire

9cm ht

with wire

15cm ht





AR1807 40cm height



20cm height



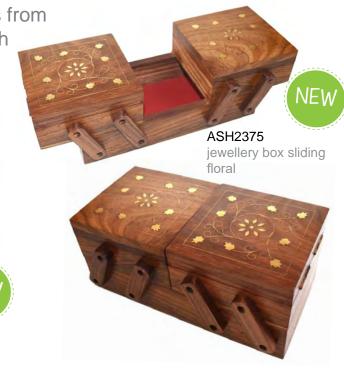
AR1809 whitewash, 20cm height

New jewellery boxes!

High-quality carved shesham wood boxes from India, inlaid with brass. This is a skill which only the best artisans can acquire. Highly

recommended as a special gift.









38cm height

